The Institute for Safe Medication Practices Canada and iMD Health Global announce partnership to provide further information for prevention of harmful medication errors across Canada.

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The Institute for Safe Medication Practices Canada (ISMP Canada) is pleased to jointly announce an important partnership with iMD Health Global (a CloudMD Software & Services company) (iMD) – to support education and increase awareness of the risks associated with medication errors. The objective is to provide credible information and tools to prevent harmful medication errors to Canadians. ISMP Canada will host resources on the <u>iMD platform</u> to further expand their reach to all the healthcare providers using the iMD platform.

"iMD's platform will allow healthcare providers to be able to access our resources and provide them to every patient receiving a prescription or requiring more information to help educate and prevent medication errors from occurring," said **Carolyn Hoffman, ISMP Canada's CEO**. "We are excited to be able to expand our reach and impact to many more healthcare providers and their patients through additional mechanisms such as the iMD platform."

"We are thrilled to partner with ISMP Canada, as they provide such an important aspect to the healthcare eco-system, preventing harmful errors from medications. Their work is critically important for healthcare professionals to understand how harmful medication errors can occur and why and has a profound impact on the patients who are taking medications in avoiding potential issues," said **Sarah Kroll, Vice President of iMD**, "we are excited to collaborate with ISMP Canada in order to provide their recommendations and tools to improve medication safety for Canadians."

About Institute for Safe Medication Practices Canada (ISMP Canada)
ISMP Canada is a national, independent, and not-for-profit organization committed to the advancement of medication safety in all healthcare settings. ISMP Canada works collaboratively with the healthcare community, regulatory agencies and policy makers, provincial, national and international patient safety organizations, the pharmaceutical industry and the public to promote safe medication practices. ISMP Canada's mandate includes analyzing medication incidents, making recommendations for the prevention of harmful medication incidents, and facilitating quality improvement initiatives.

For more information, contact info@ismpcanada.ca

About iMD Health Global
iMD Health Global is a Toronto-based eHealth software development company, focused on innovating healthcare education. Since 2010, iMD has grown into Canada's largest digital patient engagement platform. Centred "At the Point of Care" ®, healthcare professionals use iMD's cloud-based platform (in clinic or virtual consults) to engage with their patients at a deeper level and optimize knowledge transfer surrounding a patient's condition and treatment plan. This is done through the seamless integration of over 80,000 images, booklets, and video resources, (covering 2,100 medical topics) into an award-winning user interface that makes patient education both efficient and effective. At the end of a patient's consult, a summary of all the discussed information can be emailed to the patient to review and continue their learning journey at home, improving their health literacy and adherence to their treatment plan. iMD Health is the largest digital health educational platform in Canada. It offers innovative technology that facilitates meaningful dialogue between healthcare professionals and patients inside the examination room, hospital bedsides, pharmacy consultations and during virtual consultations. The iMD platform is utilized by over 10,000 practitioners (doctors, nurses and pharmacists in, clinics, hospitals, pharmacies, infusion clinics and in homecare settings. For

more information please visit: www.imdhealth.com and https://app.imdhealth.com   iMD Health is a subsidiary of CloudMD Software & Services (TSXV: DOC)

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About CloudMD Software & Services
CloudMD is digitizing the delivery of healthcare by providing a patient centric approach, with an emphasis on continuity of care. By leveraging healthcare technology, the Company is building one, connected platform that addresses all points of a patient's healthcare journey and provides better access to care and improved outcomes. Through CloudMD's proprietary technology, the Company delivers quality healthcare through a holistic offering including hybrid primary care clinics, specialist care, telemedicine, mental health support, educational resources and artificial intelligence (AI). CloudMD currently services a combined ecosystem of over **7,000** psychiatrists, approximately **4,500** therapists and counsellors, approximately **4,000** psychologists, over **22,000** family physicians, over **34,000** medical specialists, over **1,500** allied health professionals, over **500** clinics, and over **5 million** individuals across North America. CloudMD's Enterprise Health Solutions Division includes one of the top 4 Employee Assistance Programs in Canada and offers one comprehensive, digitally connected platform for corporations, insurers and advisors to better manage the health and wellness of their employees and customers. For more information visit: www.cloudmd.ca

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