WEBINAR

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Measuring Patient Safety Culture - Can we reveal the Intangible?

This webinar will address how patient safety culture is measured so participants have a sense of what culture measures can and cannot achieve. Suggestions for ways to start the culture conversation in an organization or with a team will be provided. Recent data from newly graduated health professionals in medicine, nursing and pharmacy on their perceived patient safety cultural competency will also be shared to highlight the complexities involved with fostering such a culture in healthcare organizations.

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Cost:	 Webinar only \$95 (per telephone connection plus applicable HST/GST)¹ Webinar plus DVD \$174 (per telephone connection plus applicable HST/GST)¹ DVD only \$95 + (plus applicable HST/GST) 			
Date:	February 29, 2012			
Time:	9:00 am - 10:00 am	PST		
	10:00 am - 11:00 am	MST		
	11:00 am – 12:00 pm	CST		
	12:00 pm – 1:00 pm	EST		
	1:00 pm – 2:00 pm	AST		
	1:30 pm – 2:30 pm	NST		
Speaker	rs: Liane Ginsburg - Associat	e Professor, School of He	alth Policy & Managemen	t at York University
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